

# **Uncle J's Joints**

AU-G-C-000911 AU-G-C-000961

This entity qualifies for the Bronze level tier of the Social Equity All-Star Program



# **Purpose**

In compliance with the state of Michigan CRA, the mission of Grow Rite Medical Supplies, LLC (GMS) is to work to bring justice to and support the people disproportionately affected by the ongoing war on drugs, as well as those who seek the benefits of cannabis. We aim to provide equitable opportunities and resources, encourage community involvement, and promote freedom in cannabis as a way of life. By implementing the following strategies, we plan to do our part in creating restorative justice, starting in our own community.

# **Strategies**

## Partners/Suppliers:

- Maintain existing partnerships, and create new partnerships, with other equity applicants and brands. We will work together to provide resources, mentorship or training programs, incubator opportunities, and more for our communities.
- Source non-cannabis merchandise, ancillary products, and cannabis accessories first from
  equitable brands, minority-owned brands, and locally owned brands. Choose equitable printing
  companies when possible for producing Uncle J's merchandise.
- Help sponsor and partake in local events and fundraisers

#### Resources:

- Offer free online classes and workshops to the community with topics like cannabis safety, how to grow your own, transitioning into the cannabis industry/general entrepreneurship, business mixers, etc.
- Offer free short-term mentorship to equity applicants or others disproportionately affected by the war on drugs.
- Provide community members with resources and education to simply grow their own organic cannabis or hemp plants for educational purposes
- Provide free pamphlets, handouts, and online resources for community members with information on cannabis safety, potential dangers of youth consumption, operating a compliant cannabis business, and more.

### **Employment:**

- Participate in local job fairs by sharing GMS employment opportunities
- Share employment, mentorship, and community opportunities with second-chance employment programs
- State publicly on our website, social media, and hiring platforms that prior cannabis convictions will not be a barrier to employment
- Encourage equity applicants and individuals disproportionately impacted by the war on drugs to apply for employment
- Provide support for existing employees in obtaining social equity approval
- Use partnerships and collaborations with equity licensees to provide free education and/or training